

# Calling all students, artists, and inspired community members!

The Moshannon Valley Economic Development Partnership (MVEDP) and County of Centre (County) d/b/a Philipsburg Business Incubator (PBI) is looking for a visual identity and needs your help. We are seeking all Centre County residents and current students of the Philipsburg-Osceola School District and DuBois Business College, regardless of county of residence, who can design a creative, innovative and professional logo. The logo should be recognizable and help promote our organizations mission, "To increase new business formation and support businesses in the Philipsburg area." The rest is up to you! Please read below for more details regarding logo design, contest rules & submission requirements.

## How to Enter the Contest

The contest begins on **March 8, 2016**. Submissions will be accepted through **March 31st, 2016**. The winner will be announced during the April 12<sup>th</sup> County Commissioners meeting, the PBI website, and by direct contact to the winner's email account. In order for your entry to be submitted and reviewed by our judges, all entries must be:

1. Submitted directly to [kcsmeltzer@centrecountypa.gov](mailto:kcsmeltzer@centrecountypa.gov)
2. Submitted in their original source file and
3. Submitted as a high resolution .pdf with 300 dpi or higher. High quality .jpg files will also be accepted.

## Logo Requirements

- **Professional:** This logo may be featured on letterhead, a sign, our website, our social media platforms and other mediums (stationary, pamphlets, t-shirts etc.). As a result, while we want the logo to be eye-catching, it must still be legible. All entries must be scalable and adaptable to change, including size alterations and color/greyscale shifts.
- **Theme:** Logo must promote the mission of the PBI, "To increase new business formation and support businesses in the Philipsburg area." Design should be professional in theme, and not industry specific.
- **Color:** There are no limitations and any colors may be used. However, logo must look good in color (if any) or black and white.
- **Integrity:** Logos cannot contain copyrighted material. Logos must have been created and edited by the contestant(s). Logos may not include images or licensed images that have been previously published. Must be easily reproducible and scalable for large and small formatting.

## Contest Details

Winners will be selected by the County Commissioners, executive director of the MVEDP, and President of the Philipsburg Borough Council. Their decision will be final. Contestants agree that the MVEDP, County and PBI may publish their logo and name(s) and may use both for advertising campaigns and/or marketing materials in the future. Contestants assign all ownership rights, including all intellectual property rights to the logo, to the MVEDP, County and PBI. Additionally, the MVEDP, County and/or PBI may alter, modify or revise the logo as it sees necessary to achieve its goals. MVEDP, County and PBI reserve the right to not select a winner if, in their sole discretion, no suitable entries are received.

## Prize

Contest winner will receive a \$250 check from the County (and bragging rights!).

